



The Content Creation Strategy Guide: How To Plan, Create and Automate Content for Website and Social Media

Anchen le Roux

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You have a blog and are active on Social Media. You post often, ok most of the time...

To be really honest with yourself you haven't posted anything worthwhile in a long time.

It's just so hard to keep a consistent flow of content going on a daily or weekly basis. You found inspiration today and created a masterpiece but there is no way you can repeat that weekly.

You need some sort of strategy to make it work.

This is what this book is all about, giving you a plan to not only create your content but to also automate the publishing.

By the end of this content creation strategy guide you will know the best way to

- Plan for great content
- Create quality content
- Use scheduling tools to automate your publishing and make engagement easy
- And much more

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