



VO: Tales and Techniques of a Voice-Over Actor

Harlan Hogan

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One of the country's top voice-over talents shares his secrets of success in an insider's guide to the industry. Actors, broadcasters, and anyone who has longed to earn a living by speaking into a microphone will cherish this insightful and often hilarious glimpse at the business. Coverage includes:

- Identifying natural talent
- Training a voice to make it commercially viable
- Gaining experience in smaller markets
- Making a demo CD
- Auditioning effectively
- Locating and signing with an agent
- Joining the appropriate unions
- Negotiating contracts
- Self-promoting to maximize exposure

Reflecting the quantum change that has occurred in the way voice-overs are recorded and cast in recent years, the updated Second Edition describes the advantages and disadvantages of auditioning and recording from home studios for clients around the world. This indispensable guide also addresses finding work in venues outside film and television, such as games, automated telephone systems, and websites. Aspiring and established voice-over actors will savor the behind-the-scenes details that show what actually happens during a voice-over recording session. Through it all, the author pairs performance tips with an expanded personal account of the crazed clients, practical jokes, and coincidences encountered on the long journey to success.

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