



Resume Builder: 7 Easy Steps to a Fabulous Resume and Cover Letter: Learn How to Step Inside a Hiring Manager's Mind and Have Him Crave Meeting You in Person

Tiago Henriques

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Feeling Overwhelmed?

Have you been searching up and down for the **perfect** resume?
Hiring manager's are just not contacting you back?

This can be disheartening.

It seems everyone has an idea about what you should be doing.
Some tips are even conflicting.
Because of this, the whole ordeal gets **overpowering**, fast.

You begin looking for samples, hoping you can just enter your details and be done with it.

However, you will pay the price for such a generic resume. You get **no calls** for interviews ? at least not the ones you desire to get.

What if you knew how to build a resume from scratch without having to rely on samples?

What if there were **7 easy steps** to build and optimize any resume and get you through the interview you want?

Actually, there are.

In the Resume Builder book you will learn about them. But there's a catch.

Do you know how it feels when you find out a "great" advice didn't work?

Why should you trust this book?

Because each of the 7 steps take in consideration two key, often overlooked, factors:

- How the world looks like from a hiring manager's perspective.

- The **neuroscience** behind resume selection.

Yes, you are about to learn what goes on in the mind of the person deciding if you should be called up for an interview or ditched out. From this **privileged perspective** you will know exactly why the advice works. This means you will be able to evaluate not only the key advices I'll be giving you, but all the other advices coming out from friends or internet blogs.

It's a game changer.

You will be learning so much, so fast, **you will become the go to person** to build and optimize other people resumes.

Yes, even if you can't write a resume right now, after you finish this book you will be able to:

- Build a fabulous resume and cover letter.
- Use simple questions to extract from your memories the relevant content for your resume.
- Distinguish good from bad advice.
- Optimize **any existent resume**, including your own or a friend's one.
- See the world through the hiring manager perspective.

Exactly what are you going to be learning?

- What great novelists do to grab their readers attention and how to emulate their techniques.
- What copywriting is all about and how it translates to building an enchanting resume and cover letter.
- How to guarantee you don't fall into the **disgust trap**. This is overlooked so often, it is insane. You need to know exactly what to do and don't do to avoid writing a resume that risks making the hiring manager want to puke. And I'll teach it to you just that ? and the **neuroscience** behind it so you know why you can trust the advices.

What about the Cover Letter?

Once in possession of a fabulous resume you will learn how easy and straightforward it is to prepare a cover letter.

In the final section of the book you will be presented with a 64 action step blueprint on how to build a resume and cover letter from scratch, in less than 24 hours ? **even if you have never built a single resume in your whole life.**

- Do you want a good job?
- Do you recognize the importance of a resume and cover letter?

Happy reading then, and feel free to begin preparing yourself for your next interview ? because that's what **Resume Builder** is all about.

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John Ward:

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Leif Etter:

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Darrell Mayo:

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