



# Graphic Artists Guild Handbook (Graphic Artists Guild Handbook: Pricing & Ethical Guidelines)

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## Graphic Artists Guild Handbook (Graphic Artists Guild Handbook: Pricing & Ethical Guidelines)

Graphic Artists Guild

The essential business tool for professional visual creative from all disciplines, based on comprehensive national surveys conducted by the premier professional organization for graphic artists. This edition includes the latest information on: - How Artwork is Priced - How Artwork is Commissioned - Prices and Trade Customs for Today's Markets - Standard Contract Terms - Business Management - Professional Business and Legal Practices - Writing Contracts and Proposals - Plus more...

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