



She Wins, You Win: The Most Important Rule Every Businesswoman Needs to Know

Gail Evans

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Play Like a Man, Win Like a Woman, Gail Evans's first blockbuster book on getting ahead in business, was a *New York Times*, *Wall Street Journal*, and *Business Week* business bestseller. In her eagerly awaited new book, this powerhouse author-and CNN's first female executive vice president-takes her empowering approach to corporate success to the next level: It isn't enough for women to understand and learn men's rules-they must create their own. And the path to success begins with this single most important rule:

Every time a woman succeeds in business, every other woman's chance of succeeding in business increases.

Every time a woman fails in business, every other woman's chance of failure increases.

Whether you're a top executive or an entry-level assistant, *She Wins, You Win* will give you the tactics and strategies (and a few controversial ideas along the way) you need to attain your career goals:

- * How supporting each other paves the way for success
- * The importance of being a team player-and how to set up your own winning team
- * When it's okay to break the rules
- * How to tap into the resources already at your disposal
- * Discovering your rainmaking skills
- * Sharing information
- * Why women should forget networking and start "webbing"
- * Women to watch out for-from "Queen Bees" to "Seniority Sues"

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