



Business in Ethical Focus: An Anthology

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Business in Ethical Focus is a compilation of classical and contemporary essays on business ethics. Approximately 50 essays are organized into five units: Corporate Social Responsibility; Rights and Obligations of Employees and Employers; Justice and Fair Practice; Distributive Justice; and Advertising, Marketing, and the Consumer.

Readers will become acquainted with seminal ideas from important thinkers such as Milton Friedman on corporate social responsibility and Amartya Sen on whether business ethics makes economic sense. They will also find classic readings on distributive justice by Thomas Hobbes, John Locke, Karl Marx, John Rawls, and Robert Nozick. Other topics include drug testing, sexual harassment, environmental responsibility, bribery, and ethical issues in advertising and marketing.

The editors provide thoughtful commentary, case studies, and study questions for each unit, enabling readers to clearly understand the growing discipline of business ethics.



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