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Susan G. Salvo M.Ed. LMT NTS CI NCTMB

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Massage Therapy: Principles and Practice, 4th Edition helps you master the foundational knowledge, skills, and abilities for your career in massage therapy. With clear writing and a straightforward approach, leading massage authority Susan G. Salvo and her team of expert contributors and reviewers provide cutting-edge, practical information and professional insight in one broad, in-depth, and visually engaging resources, giving you everything you need to launch a successful career in massage therapy.

- Clear, straightforward approach **simplifies complex content for better understanding.**
- Thorough **anatomy and physiology coverage integrated throughout** helps you master essential A&P concepts without buying additional resources.
- **Emphasis on kinesiology** includes more than 170 images of muscles, bones, joints, and related structures, and useful muscle action charts.
- Bound-in DVD **guides you through 2 hours of techniques, routines, client interactions, and case scenarios.**
- 675 high-quality illustrations **clarify difficult concepts in vibrant detail.**
- *Biography* profiles and candid interviews provide **a real-world perspective on massage practice** from the most respected authorities in massage and bodywork.
- DVD icons throughout the text and E-Resources lists at the end of each chapter direct you to corresponding multimedia resources on the bound-in DVD and companion Evolve website to help you **save time and study more efficiently.**
- All-new *Clinical Massage* chapter broadens your career potential with **detailed information on trigger points, posture, gait, and rehabilitation** for working in **physician-referred practices, multidisciplinary clinics, and sports injury environments.**
- All-new *Research Literacy* chapter demonstrates the importance of research-based massage practice and **guides you through the process of acquiring and applying the latest information.**
- Expanded *Business* chapter helps you **prepare for today's job market** and appeal to potential employers and clients using digital media and social networking tools.
- Numerous case studies and critical thinking questions challenge you to **apply your knowledge and understanding in realistic scenarios.**
- Vibrant group muscle illustrations help you **accurately identify, locate, and palpate muscles.**
- Charts and tables summarize important information such as **nutrition** and **pharmacology** for **fast, easy reference at a glance.**
- Innovative "motion" photographs **demonstrate technique sequence in greater clarity** than traditional images.
- Content **reflects the most essential massage therapy topics** as identified by the Massage Therapy Body of Knowledge (MTBOK).
- Enhanced online resources on Evolve **make chapter review and exam preparation fun and engaging.**

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