



Organisationsdiagnostik (German Edition)

Jeannine Mursall

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Studienarbeit aus dem Jahr 2004 im Fachbereich Psychologie - Arbeit, Betrieb, Organisation und Wirtschaft, Note: 2,0, Hochschule Fresenius; Wien (Medienwirtschaft), Veranstaltung: Wirtschaftspsychologie, 4 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: 1. Einleitung

Mit der zunehmenden technologischen Entwicklung und Globalisierung unserer Gesellschaft, befinden sich Organisationen im ständigen Wandel. Um diese Veränderungen in Organisationen zu planen und zu managen werden erhebliche Ressourcen investiert. Die Organisationsdiagnose hilft den Managern, Beratern und den Organisationsmitgliedern bei der erfolgreichen Planung und Umsetzung von Veränderungsprozessen. Externe und interne Berater führen Diagnosen durch und bewerten organisationale Probleme. Diese Diagnosen helfen bei der Wahl der geeigneten Maßnahmen und bieten Möglichkeiten zum Feedback um den Erfolg der Maßnahme zu prüfen.

2. Problemstellung, Zielsetzung der Arbeit

Thema und Zielsetzung der Arbeit:

Ziel dieser Arbeit ist es, die Bedeutung der Organisationsdiagnose zu verdeutlichen. Wichtige Grundbegriffe der Organisationsdiagnose werden definiert und ihre Aufgaben, Ziele erläutert. Im Laufe dieser Arbeit werden verschiedene Diagnose-Modelle vorgestellt und auf die einzelnen Durchführungsphasen von Organisationsdiagnosen eingegangen.

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