



# **Making E-Learning Stick: Techniques for Easy and Effective Transfer of Technology-Supported Training (Making Training Stick)**

*Barbara Carnes*

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E-learning has become an increasingly popular means to deliver workplace learning content. A recent survey revealed that e-learning accounts for approximately one-third of learning content in companies and government agencies, and this number is expected to increase. E-learning and virtual training pose their own unique design challenges, and it can be even more difficult to make sure learners are 'getting it' and will be able to use their new knowledge on the job. As with classroom training, you need to build in moments to reinforce learning.

Making E-Learning Stick is comprised of 25+ easy-to-implement, low or no cost techniques that will increase the learning transfer of learning in asynchronous e-learning modules and virtual live training. This book is a handy for any e-learning designer or developer. The techniques can be used alone or in combination with one another to provide even more opportunities to make your learning stick.

*Making E-Learning Stick* is the follow-up to the popular ASTD Press title *Making Learning Stick*.

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