



50 Steps For 50 Year Old Job Seekers (Fifty Steps) (Volume 1)

Andy Friedman

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Finally.. a proven, easy system for job seekers over 50 to land a better job faster.

Here are 50 simple, effective steps to help you turn unemployment into career advancement.

Does your job search need a new direction? Does it seem every door is closed? Our unique 50 steps system will help you immediately.

Older job seekers normally spend more time out of work and have more difficulty adapting to the new world of social media, social networking, e-resumes and interviewing. It's not unusual to be out of work for a year or more. Many older workers are afraid to leave dead-end jobs for fear of not finding anything better.

The 50 Steps will help you:

1. Land a better job more quickly.
2. Identify and connect more effectively with those who will introduce you to the "Hidden Job Market."
3. Ace your interviews.
4. Create resumes that get noticed.
5. Stand out from the crowd.
6. Network like a pro even if you are shy.

I was where you are just last year

After 27 years of consistent employment, I was unemployed twice within one year. Each time I got more connected, more networked and more focused. I talked to executives, head hunters, employment experts, writers, social media specialists, job coaches, life coaches and job seekers and gathered a heap of insights and ideas for getting a better job, faster.

From these insights I created an easy-to-use 50-step process to focus your efforts and make the most of what you have to offer. This quick-read book puts you on the path to success.

Are You Ready to Get Results?

Pick up your copy of "50 Steps" today and get started on a new path to success!

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Donald Murphy:

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